

BA: Writing  
Curriculum Map

I = introduced; R = reinforced; M = mastery

Outcomes	ENG 190	ENG 201	Creative & Technical Writing electives	ENG410	ENG490 or ENG491
1. produce effective, final texts in multiple genres		I	R	R	M
2. Interpret advanced theoretical approaches to understanding the principles and practices of writing in genres of their specialization	I	R	R	M	M
3. in original writing, demonstrate knowledge of related theoretical movements in rhetoric and literature	I	I	R	M	M
4. Demonstrate a knowledge of the publishing industry and professional writing world		I	R	R	M
5. participate in professional writing activities		I	R	R	M

